

Stand no. H114

Briwax On The Spot

In response to growing demand from fitters and fabricators for a simple, convenient system for 'on the spot repairs', Briwax Professional is launching a new portable utility kit at this year's Glassex. This specially manufactured pack attaches to your belt, ensuring a selection of key items from the extensive range of window touch up and repair products is easily at hand.

"Several customers have mentioned that small scratches which occur during fitting often don't need the complete kit to effect a repair," explained Product Manager, Stuart Jack. "If this type of minor damage can be repaired immediately and effectively, it reduces the chance of any customer conflict. Enter the utility kit....."

Designed to supplement the full size kit, the portable pack fits easily on to a belt and has velcro fasteners for easy access with one hand – ensuring the 'three point rule' on ladders can be adhered to and safety is not compromised. As it is 'belted on', it is ideal for use in awkward areas such as, for example, repairs on a conservatory roof when previously it may have been necessary to remove a panel.

It contains key products including Finesline pens, Softwax, a small applicator and the necessary lacquer in handy sized can. The Softwax is perfect for small marks, scratches or chips and the four colours can be blended to match and disguise the damage, followed by a coating of lacquer to protect the repair.

Newly introduced for the utility kit is a White PVC-u Finesline pen for touching up small, dark marks on white profiles. Three other Finesline pen colours are included - the recently introduced, and already very successful, Rosewood along with the well established Oak and Mahogany.

The utility kits will be available from the end of March and although the costings have not yet been finalised, Stuart Jack confirmed, "it is our intention to make the price attractive enough to ensure all fitters can have their own pack and it will definitely be under £40. We are looking forward to yet another innovative idea from Briwax Professional being taken up by the industry."

Reader Enquiries:

Sales Office, The Bollom Group, Croydon Road, Beckenham, Kent BR3 4BL

Tel: 0845 601 2905

Fax: 0800 0854 663

Email: sales@bollom.com

Website: www.briwaxprofessional.com

Ends

Editorial Contact:

Sue Mather

LAMC, 45 Saxbys Lane, Lingfield, Surrey RH7 6DP

Tel: 01342 833313

Fax: 01342 832864

Email: suemather@btinternet.com

March 2005



Briwax On The Spot

Briwax Professional is launching a new portable utility kit at this year's Glassex. It is a simple, convenient system for 'on the spot repairs' featuring a selection of key items from the range of window touch up and repair products.

Ends
Editorial Contact:
Sue Mather
LAMC, 45 Saxbys Lane, Lingfield, Surrey RH7 6DP
Tel: 01342 833313 Fax: 01342 832864
Email: suemather@btinternet.com

March 2005